

ITALY MEETS TÜRKİYE

DIGITAL EVENT & B2B MEETINGS

April 7th, 2025 | 4:00 p.m. (UTC+3), 3:00 p.m. (CEST)

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İtalya'nın Ankara Büyükelçiliği işbirliği ile düzenlenen, Türkiye pazarına yönelik CDP İş Eşleştirme platformunun lansman etkinliğine katılın.

ITALY MEETS TÜRKİYE

İtalyan ve Türk şirketlerini buluşturan etkinlik

7 Nisan 2025 | 16:00 (UTC+3), 15:00 (CEST)

Business Matching, İtalyan ve Türk şirketlerinin iletişime geçmesine, B2B toplantıları düzenlemesine ve tekliflerini özel bir pazarda tanıtmasına olanak tanıyan yenilikçi bir dijital araçtır.

Etkinliğin ardından her iki ülkeden şirketler arasında online B2B görüşmeleri gerçekleştirilecektir.

Etkinliğe ve B2B toplantılarına katılım tamamen ücretsizdir.

ŞİMDİ KAYIT YAPTIRIN

CDP Business Matching'e henüz kaydolmadınız mı? Şimdi kaydolun ve premium özelliklere erişmek için **TOBB25** kodunu girin

Yardım için infoimprese@cdp.it adresine yazın veya +39 06 8596 0058 (ücretsiz) numaralı telefondan Müşteri Hizmetlerimizle iletişime geçin.

CDP Business Matching

ITALY MEETS TÜRKİYE

The event that connects Italian and Turkish companies

WEBINAR & B2B MEETINGS

April 7th, 2025 | 3:00 p.m. (CEST), 4:00 p.m. (UTC+3)

Introduced and moderated by **Laurent Franciosi**, Head of International Markets Development, CDP

4:00 p.m. – 4:15 p.m. Opening Remarks

- **Giorgio Marrapodi**, Ambassador of Italy in Ankara
- **Pasquale Salzano**, Director of European and International Affairs, CDP and President, SIMEST

4:15 p.m. – 4:55 p.m. Italy-Turkey trade relations: economic synergies and business opportunities in the main sectors of interchange

- **Marco Pintus**, Director ITA – Italian Trade Agency in Türkiye
- **Stefano Kaslowski**, President, Italian Chamber of Commerce and Industry in Türkiye - CCIIST
- **Enrico Corsini**, Vice President Italian Chamber of Commerce and Industry in Türkiye - Izmir
- **Lale Cander**, Türkiye-Italy Business Council Chairperson – DEİK
- **Azmi Gümüslüoğlu**, TÜSİAD Italy Working Group President & TÜSİAD Board Alternative Member responsible for EU and Transatlantic relations
- Representative, Union of Chambers and Commodity Exchanges of Türkiye - TOBB

4:55 p.m. – 5:00 p.m. CDP Business matching: an innovative tool to develop new economic and trade relations between Italian and Turkish companies

- **Riccardo Honorati Bianchi**, Head of Country System Initiatives and Business Matching Platform Coordinator, CDP

5:00 p.m. – 5:20 p.m. Financial instruments to support sustainable development and investment in Turkey and bilateral trade relations

- **Martina Madeo**, Senior Officer Business Partnerships, CDP Development Cooperation
- Representative, TSKB Industrial Development Bank of Türkiye
- Representative, TKYB Development and Investment Bank of Türkiye
- **Federica Ingrosso**, Senior external relations, SIMEST

5:20 p.m.

Event Conclusion