

# GUIF

GUINEA  
INVESTMENT  
FORUM

24/26 FEB 2021

CONAKRY, GUINEA



*Guinea is moving forward  
Be part of the success story  
Come and invest*



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AFRICAN DEVELOPMENT BANK GROUP  
GROUPE DE LA BANQUE AFRICAINE  
DE DÉVELOPPEMENT



IFC

International  
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# GUINEA INVESTMENT FORUM

**Guinea Investment Forum (GUIF)**, is the first transactional platform for key investment actors: Guinean government, national, regional and international economic actors, development partners in the Republic of Guinea.

This business forum materializes the vision of HEM the President of the Republic of Guinea, Professor Alpha Condé and his Government, to transform Guinea's tremendous potential into an economic, sustainable and inclusive reality.

GUIF, the unmissable business meeting, aims to mobilize public and private investors as well as sector experts around a space for exchanges made up of high-level panels, interactive sessions, "solvent" projects meeting financing needs.

From 24 to 25 February 2021, economic stakeholders will participate in this hybrid event (face-to-face and virtual) to share investment opportunities in Guinea. On 26 February for those who are able to travel to Guinea, tourist visits to local attractions and projects will be arranged.

*HEM the President of the Republic of  
Guinea, Professor Alpha Condé*

The event is organized by the Private Investment Promotion Agency (APIP-Guinea) in collaboration with the African Development Bank (ADB) and the World Bank through its subsidiary the International Finance Corporation.



# WHY INVEST IN GUINEA



**\$10 billion**

invested in mining projects since 2011

**2nd**

largest bauxite exporter in the world

**\$2.2 billion**

invested in the development of road  
infrastructure since 2011

**4,000 km**

of submarine cable (ACE) deployed

**213,835 tonnes**

of fertiliser subsidised since 2010

**\$2.1 billion**

invested in the construction of  
hydroelectric dams (Kaleta and Souapiti)

**13 million**

hectares of arable land

**51,796**

Companies created since 2015

## 3 DAYS WITH THE KEY PLAYERS OF INVESTMENT

### FINANCING OPPORTUNITIES

Access a list of "creditworthy" public and private projects that should lead to operational transactions.

### BUSINESS MEETINGS

Initiate and concretise projects through BtoB and BtoG meetings planned via the Deal Rooms or informal discussions in adapted spaces, both face-to-face and virtual.

### ONE DAY OF SITE VISIT

Discover the sites that Guinea has to offer according to your area of interest.

### HIGH-LEVEL CONFERENCES AND DIALOGUES

Access government strategy and discover the main trends in the Guinean economy with a focus on the framework and structural reforms to improve the business environment.

### EXHIBITION AREAS

Get in direct contact with your future partners: Guinean and international economic players, service providers, Guinean and international investors.

**#GUIF2021**

# PRIORITY INVESTMENT SECTORS

1

## AGRICULTURE

Guinea has a huge agricultural potential with 13 million hectares of arable land, 364,000 hectares of irrigated land, 70,000 km<sup>2</sup> of pasture (27% of the total land). 75% of the cultivable area remains to be developed.

2

## ENERGY

Recognized as "The Water Castle Of West Africa", Guinea has a dense river network of 6,250 km divided into 1,165 rivers. Its hydroelectric production potential of 6,100 MW makes Guinea the future regional energy hub.

3

## INFRASTRUCTURE

Since 2010, Guinea has embarked on vast infrastructure construction and renovation projects: housing construction, transformation of the road network, development of port and railway infrastructures, improvement of telecommunications infrastructures, etc.

4

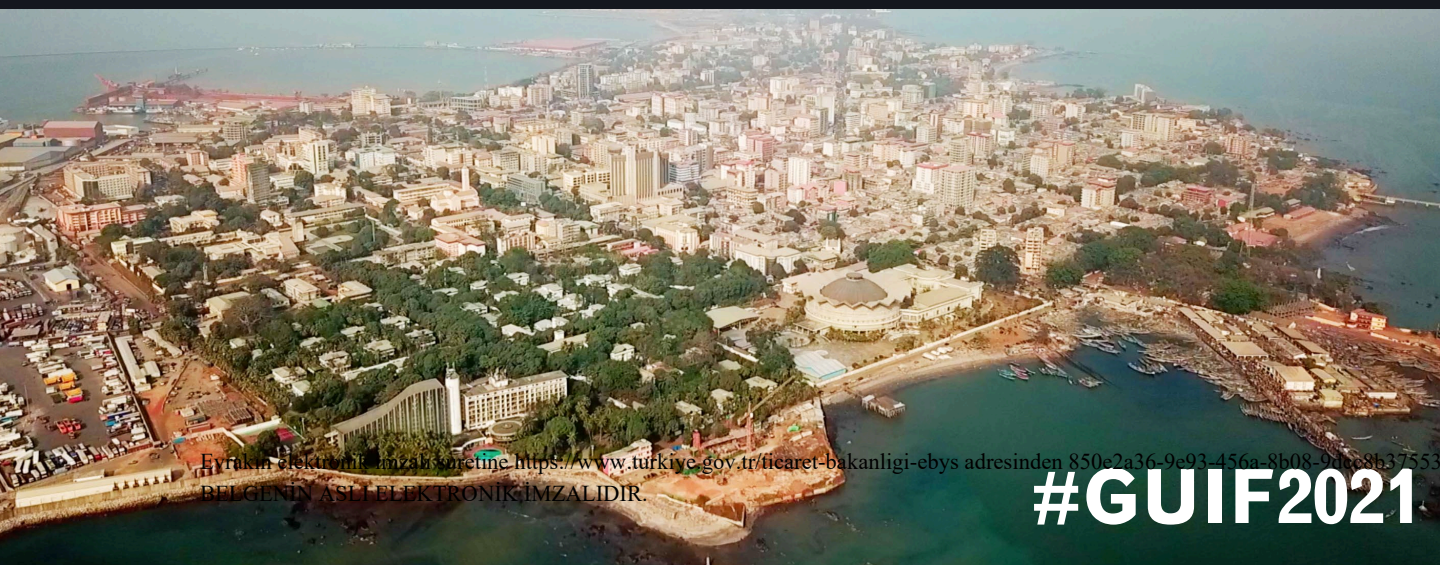
## MINES

A veritable geological scandal, Guinea has two thirds of the world's bauxite reserves (the largest and highest-grade deposits in the world), in addition to significant reserves of gold, diamonds, iron, oil, etc.

5

## ICT

As part of modernisation reforms, the Guinean government wants to implement projects to digitise administrative services, improve connectivity through fibre optics, set up a national data centre and develop the digital economy.





# GUINEA IDENTITY CARD

Guinea occupies a strategic geographical position, sharing 3,400 km of borders with 6 countries: Côte d'Ivoire, Guinea-Bissau, Liberia, Mali, Senegal and Sierra Leone (64 million inhabitants). The country benefits from maritime access via a 300 km coastline on the Atlantic Ocean.

**Capital:** Conakry

**Surface area:** 245,857 km<sup>2</sup>.

**Total population:** 12.7 million

**4 natural regions:**

**Maritime Guinea:** coastal zone,

**Middle Guinea:** mountainous region with the Fouta Djallon massif,

**Upper Guinea:** savannah region with the Upper Niger National Park (recognised by UNESCO)

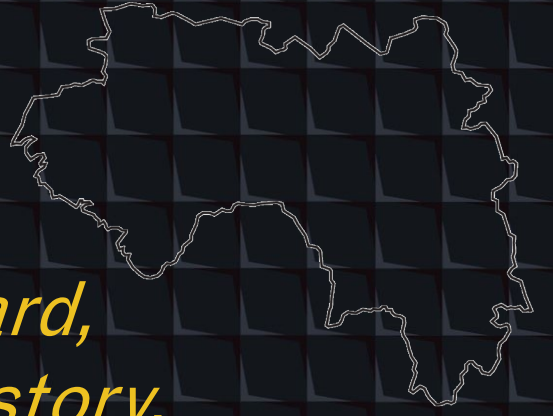
**Guinea Forestière:** mountainous region with Mount Nimba (largest mountain in West Africa, recognised by UNESCO).

**Growth rate:** 6%.

**ECOWAS and Mano River Union member country**

**Currency:** Guinean franc





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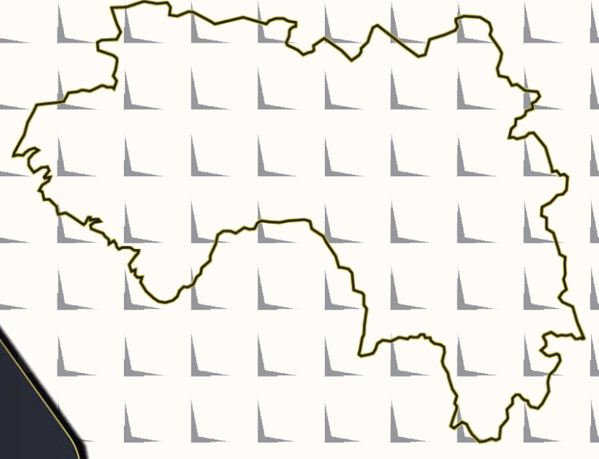
# #GUIF2021

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## SPONSORSHIP OPPORTUNITIES

By becoming a sponsor of the inaugural Guinea Investment Forum (GUIF) you will benefit from:

- Expanding your portfolio through prestigious clients: domestic and foreign investors
- Being a key player in investment in the Republic of Guinea
- Enjoy international visibility
- Promote your products and services at a high-end event
- Contribute to Guinea's socio-economic development through a privileged partnership with the Private Investment Promotion Agency

We have developed packages that offer many benefits which you can select based on your budget



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## VISIBILITY

	SPONSOR ELITE	SPONSOR PLATINUM	SPONSOR GOLD
Advert page in the GUIF brochure (printed and digital)	Double page	Single page	Half page
Logo on the official event brochure	✓	✓	✓
Logo on videos	✓	✓	✓
Logo in the GUIF registration area	✓	✓	
Logo on communication media (cord badge, diary, etc.)	✓		
Logo on the videos of the show "GUIF Link Investors"	✓	✓	
Logo on the website	✓	✓	✓
Logo on social media posts	✓	✓	✓
Logo in Newsletters	✓	✓	✓
Logo in video spots	✓		
Quote in National and International Press Interventions	✓		

## EXHIBITION

Stand space in exhibition area	18m2	12m2	9m2
Insert in the delegate bag	✓	✓	✓

## VIP SPACE

Passes with VIP access	4	2	1
Access to public and private projects	✓	✓	
Access to the list of forum registrants	✓		

## INTERVENTION

Participation in one of the panels (to be of a senior level)	✓	✓	
Product presentation at the gala dinner	✓		
Participation in B2B and B2G activities	✓		

500 000 000 GNF  
/ \$50,000

200 000 000 GNF  
/ \$20,000

100 000 000 GNF  
/ \$10,000

**PARTNERS:** CONSULTING AND AUDITING FIRMS, HOTEL AND RESTAURANTS EVENT AND TOURISM AGENCY, TRANSPORT, MEDIA, STYLISTS

- Badges of access to the Forum
- Logo on all promotional material of the event
- Logo dans les newsletters
- Access to the database of project owners

**Contact:** guif@apip.gov.gn