

T.C.  
DIŐIŐLERİ BAKANLIĐI  
Uluslararası Ekonomik İŐler Genel M¼d¼rl¼ė¼

Sayı : E-79511773-150.05-38819165  
Konu : D-8 Helal Farkındalık Eėitim  
Programı

11.10.2024

DAĐITIM YERLERİNE

İlgi: 27.09.2024 tarihli ve E-2024/79511773/38739726 sayılı yazımız.

GeliŐen Sekiz ¼lke (D-8) Yaratıcı Ekonomi ve Finans Merkezi (D-8 CEFC) giriŐiminin Kuala Lumpur merkezli geliŐtiricisi Al-Hidayah Grubu ve Malezya'nın helal sanayisinin geliŐtirilmesinden sorumlu ajansı "Halal Development Corporation Berhad" eŐė¼d¼m¼nde 4-5 Kasım 2024 tarihlerinde evrimii olarak tertiplenmesi ¼ng¼r¼len "Helal Farkındalık Eėitim Programı"na (ilgi) iliŐkin tanıtım ve program broŐ¼r¼, D-8 Sekretaryasından temin edilmekle ekte sunulmaktadır.

D-8 Sekretaryasının ¼rneėi keza ekli Notasında, mutasavver eėitim programını tamamlayan katılımcıların "Malezya Helal Sertifikası" alacaklarını ifadeyle, konuya iliŐkin temas bilgileri paylaŐılmaktadır.

Saygılarımla arzederim.

Hayriye IŐıl CEMALİ DOĐAN  
Bakan a.  
Genel M¼d¼r Yardımcı V.  
Uluslararası Ekonomi Politikaları ve  
KuruluŐları Genel M¼d¼r  
Yardımcılıėı

Ek:2

**Daėıtım:**

Ticaret Bakanlıėı - Uluslararası AnlaŐmalar ve Avrupa Birliėi Genel M¼d¼rl¼ė¼  
Helal Akreditasyon Kurumu BaŐkanlıėı  
T¼rkiye Odalar ve Borsalar Birliėi BaŐkanlıėı - DıŐ Ekonomik İliŐkiler Daire BaŐkanlıėı

Bu belge g¼venli elektronik imza ile imzalanmıŐtır.  
Belge Doėrulama Kodu:2a76b9c7-d8e4-4857-b063-e810ff4dfe1a Belge Doėrulama  
Adresi:https://www.turkiye.gov.tr/disisleri-bakanligi-cbys

Telefon:  
E-posta:  
İnternet Adresi: http://www.mfa.gov.tr  
Kep Adresi:disisleribakanligi@hs01.kep.tr

Ayrıntılı bilgi iin irtibat: Kemal Batuhan YAZICI  
Telefon:  
E-posta:batuhan.yazici@mfa.gov.tr



# Al Hidayah Group Sdn Bhd

In 2018, Al-Hidayah Group (AHG) launched the Creative Economic & Financial Centre (CEFC) program under the auspices of the D-8 Organization, which comprises Malaysia, Bangladesh, Egypt, Indonesia, Iran, Nigeria, Pakistan, and Turkey. This initiative aims to enhance economic prosperity among member nations by leveraging Islamic economic models, principles of the Islamic Gift Economy, Islamic banking and finance, and Shariah-compliant practices.

A cornerstone of this initiative is the D-8 Education & Training program, which emphasizes the critical role of education in fostering economic development and entrepreneurial success. In this context, AHG proudly introduces the D-8 Excellence Edu-Centre (D-8 EEC), a pioneering training facility specifically designed for micro, small, and medium enterprises (MSMEs).

The establishment of the D-8 EEC further underscores the commitment to education as a vital tool for economic empowerment, ensuring that MSMEs are well-equipped to thrive in an increasingly competitive global market.

## The Benefit Join this Webinar

- Understanding on Halal Malaysia Market Place
- Skill Development and Certification
- Networking Opportunities among D8 members
- Contribution to Sustainable Development Goals (SDGs)
- Access to a Global Community
- Practical Application of Knowledge

**Kindly Email the Completed Registration form to:**  
cefc.mgr.edu@gmail.com

### Payment :

**Company Name :** Al Hidayah Group Sdn Bhd

**Bank:** Maybank Islamic

**Acc No:** 564810599395

**Swift Code:** MBBEMYKL

**Branch:** Wangsa Maju, Kuala Lumpur, Malaysia

The management has the right to change the time/date of the event with notice to be given in advance



## WEBINAR ON MALAYSIA HALAL INDUSTRY (4 HOURS) & MALAYSIA HALAL CERTIFICATION (1 DAY)

**ORGANIZED BY:  
AL HIDAYAH GROUP SDN BHD**

**IN COLLABORATION WITH  
HALAL DEVELOPMENT CORPORATION BERHAD**



## WHO WE ARE?

**D-8 Excellence Edu-Centre (D-8 EEC)** operates under Al-Hidayah Group (AHG) and D-8 Malaysia Foundation (D-8MF), intends to promote Islamic Business Practices through principle of Gift economy among the merchants and entrepreneurs in Malaysia and D-8 member states . This collaborative initiative, in partnership with D8 International University and along with the prominent local universities to facilitate training programs for the business community in Malaysia and subsequently in D-8 nations

## Objective of the D-8 Excellence Edu-Centre

To Conduct high quality training in specific sectors with special focus on:

- Marketing in the modern world (Digital marketing)
- Management of businesses through advance technology (IT)
- Islamic Gift Economy and Islamic Values

## Malaysia Halal Industry ( 4 HOURS )

Date : 4 November, 2024

Fees : USD70/Pax

### DESCRIPTION

This course provides a thorough introduction to Malaysia's Halal Industry, emphasising its importance and influence globally, The course covers the essential components of Halal manufacturing schemes specifically designed for international applicants, ensuring that businesses meet high standards required for certification. Through this course, participants will be equipped with the necessary insights and practical knowledge to navigate and succeed in the Halal market, both locally and internationally.

### TOPICS

- Overview of Malaysia Halal Industry
- Introduction to Malaysia Halal Certification
- overview of Halal Manufacturing Schemes for International Applicants.

### KEY OUTCOMES

- Understand the significance of Halal industry.
- Recognise the significance of sourcing raw materials correctly and ensuring the Halal production of food and consumer products.
- Comprehend the specific Halal manufacturing schemes available for international businesses.

## Malaysia Halal Certification ( 1 DAY )

Date : 5 November 2024

Fees : USD130/Pax

### DESCRIPTION

The Malaysia Halal Certification course is crafted to offer business owners a transparent insight into the application process for Malaysia's Halal certificate. The modules cover certification requirements, terms and conditions, Halal Manuals, the eHALAL system, and pertinent halal related legislations, and industry-specific Malaysian Halal Standards.

### TOPICS

- Manual Procedure for Malaysia Halal Certification (Domestic) 2020
- Malaysia Halal Management System 2020
- Malaysian Halal Certification System (eHALAL)

### KEY OUTCOMES

- Comprehend and apply the requisite criteria as stipulated by JAKIM, aligning with industry specific Malaysian Halal Standards, Halal-related legislations, and certification procedures
- Establish the Malaysia Halal management System that conforms to the stipulated Halal certification requirements
- Understand the process of applying for a Halal certificate using the eHALAL system

