

# Warsaw International Travel Show





### **International Tourism Fair**

One of the most prestigious events in the tourism industry in Europe. Within three days, leading companies from Poland and abroad will present a wide range of products and services. Participation in the fair is a unique opportunity to learn about the latest trends in the tourism market and to establish business contacts. The exhibitors include: hotels. guesthouses, sanatoriums, agritourism farms, national tourist organizations, travel agencies, companies providing transport services, airports, insurers, internet portals and tourism publications. A characteristic element of the fair is the promotion of countries, cities and regions. We place great emphasis on making TT Warsaw a platform for market analysis and industry knowledge exchange, therefore congresses, workshops and debates are an integral part of the event; run by the greatest authorities in the tourism industry.

## **Exhibitor Profile**

- Travel agency owners and managers
- Owners and managers of accommodation facilities
- Representatives of given regions
- Owners and managers of transport companies
- Representatives of insurance companies
- Spa hotel owners and managers
- Tourist publications

## Visitor profile

- Travel agency owners and managers
- Tour operators
- Guides
- Individual clients
- Tourist agents
- Owners and managers of companies from outside the industry
- HR Managers

### The fair in numbers



**20 000** Visitors



**300** Exhibitors

С **3** 25 000 sqм









# **Industry scope**



Accommodation







Travel agents from poland and abroad



Tourist states and regions



Regional product



Monuments in poland and abroad



Cities, communes, countries, voivodeships



**Booking** systems



Travel portals



Meetings with travelers



