

Organised by



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

WE WELCOMED INFLUENTIAL BUYERS FROM AROUND THE WORLD

100,000*

75%

46%

40%

Visitors

Visitors were C-level,
Directors & Senior
Managers

Corporate buyers

International
visitors

TOP VISITING COUNTRIES INCLUDE



79%

of attendees consider
the Future Blockchain
Summit an important
event to attend for
their business

*Across 6 co-located events
Source: Exhibitors' and visitors' survey

COMPANIES OF THE WORLD CAME, CONQUERED NEW SUCCESS

104+ **18+** **400+** **125+**

Companies

Countries

Global investors

Speakers on stage

74% **26%**

International Companies

Local Companies

TOP 10 EXHIBITING COUNTRIES



UAE



ESTONIA



INDIA



TURKEY



CAYMAN ISLANDS



SINGAPORE



SAINT LUCIA



BAHRAIN



USA



HONG KONG



SWITZERLAND



GERMANY



IRELAND



BELGIUM



UK



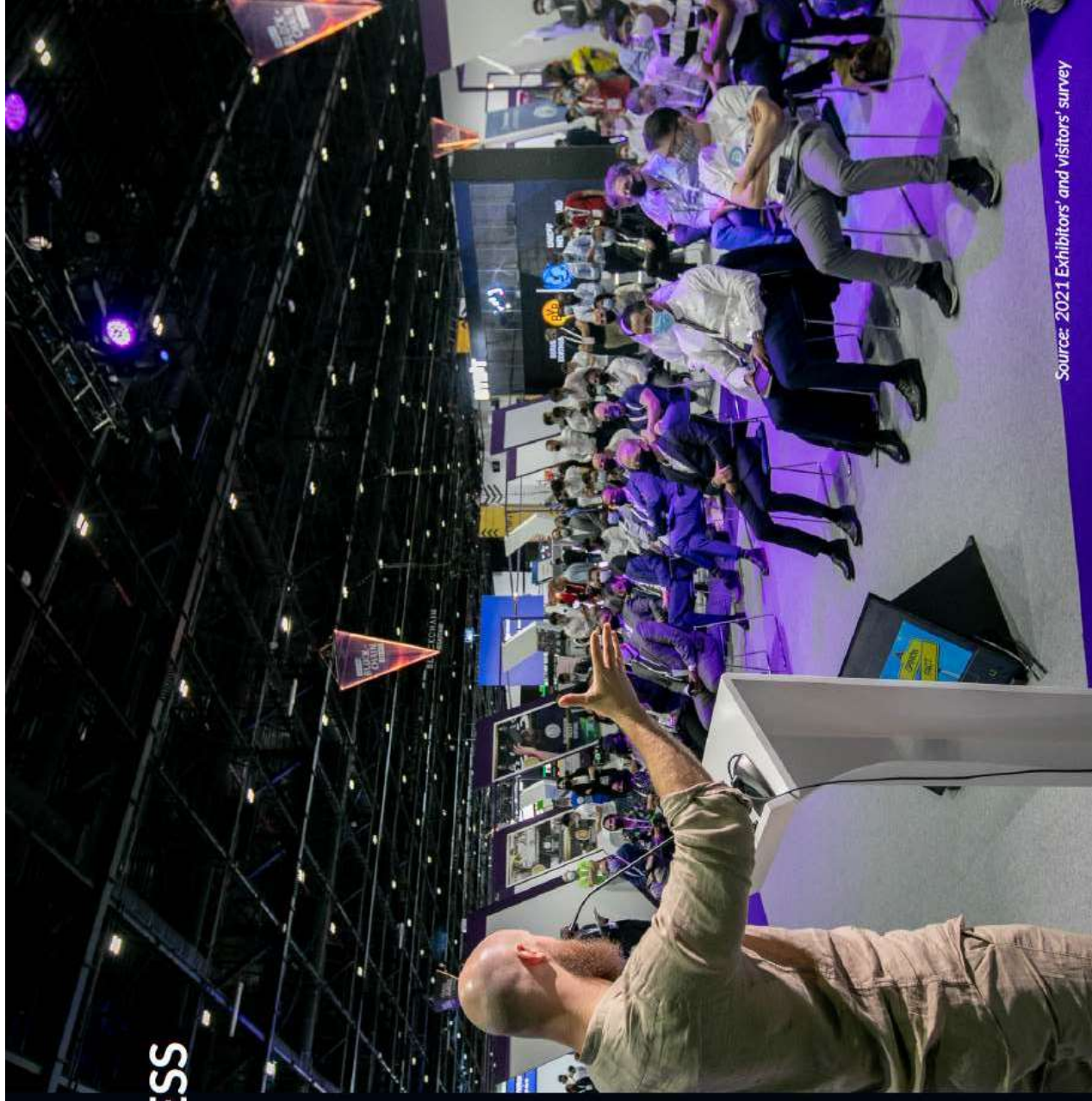
JAPAN



POLAND



RUSSIA



Source: 2021 Exhibitors' and visitors' survey

Future Blockchain Summit - Great scalable opportunities



Metahero unveiled the global launch of its v3 Metascanner, a cutting-edge technology billed as the world's most advanced 3D scanner. Metahero also announced plans for 24 of its world-first 3D chambers at 24 locations across the globe. .



Dubai World Trade Centre free zone (DWTC) and CoinMENA signed a memorandum of understanding (MoU) to develop a crypto asset and blockchain hub at Dubai World Trade Centre (DWTC).



Dubai World Trade Centre – the organisers of the Future Blockchain Summit is now a crypto zone and regulator for cryptocurrencies and other virtual assets
The move is part of a drive by Dubai to create new economic sectors



“

The Bizthon shared the ethos of the Future Blockchain Summit, bringing together the entire business ecosystem to share knowledge on new ideas and developments, network and further promote blockchain as a business solution in our fast-evolving world. ”

Gaurav Dubey

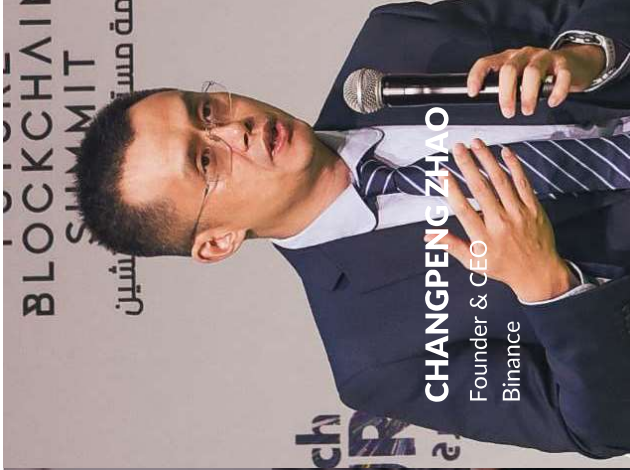
TDeFi CEO and Founder

*Organiser of Business
Blockchain Hackathon*

INSPIRATIONAL SPEAKERS FROM 33 COUNTRIES



CHRIS VOSS
CEO & Author
Black Swan Group
USA



CHANGPENG ZHAO
Founder & CEO
Binance



TALAL TABBAA
Co-Founder
COINMENA



H.E. GABRIEL ABED
Barbados Ambassador to the UAE -
Government of Barbados, Ministry of
Foreign Affairs & Foreign Trade



JEETU KATARIA
Founding Director
DIFX



FARZAM KAMALABADI
Hyper Optimum Organization HOO
Exchange Executive Chairman, Future
Trend Group Chairman

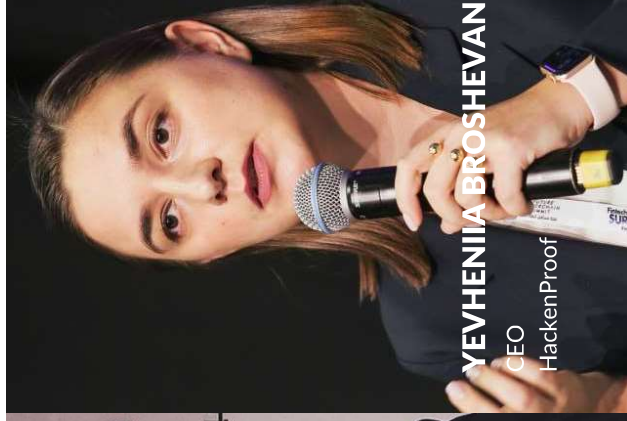
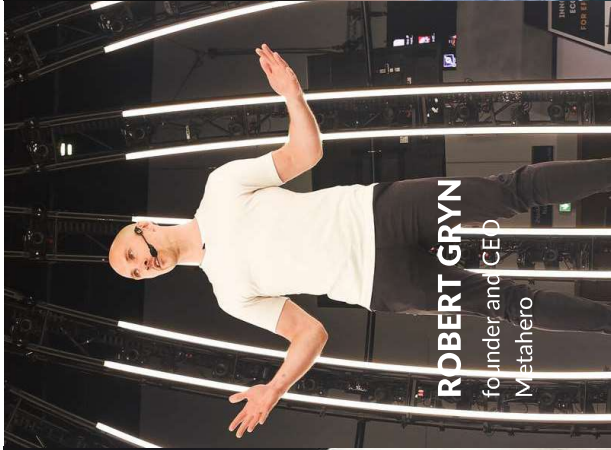


IGNEUS TERENCE
Head of Communications
Bybit

175+
speakers

50+
hours of content

SUPERSTAR SPEAKERS LIGHT UP THE STAGE



“Energized” is the best way to describe what happened today at the summit - Metahero once again stealing the show. Between featured panels, numerous on-site interviews, and more conversations than we can count - we provided the Metahero experience to everyone, and it’s a powerful experience.”

Robert Gryn
CEO
Metahero



2021 SPONSORS & PARTNERS

Strategic Sponsors

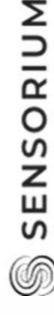


Dubai International
Financial Centre

Vertical Sponsor



Silver Sponsor



Sponsors



THE FINTECH TIMES

[Home](#) > [News](#) > [Blockchain](#) > [Dubai](#)

Dubai Unites Tech Disruptors at Fintech Surge and Future Blockchain Summit

By Poul Jean Harrison | October 22, 2021

BUSINESS

GULF NEWS

[Banking](#) [Aviation](#) [Property](#) [Energy](#) [Analysis](#) [Tourism](#) [Markets](#) [Retail](#) [Corporate News](#)

Khaleej Times

CoinMENA partners with DWTC to develop crypto asset and blockchain hub

COINMENA
كوين ميّنا

DUBAI WORLD TRADE CENTRE
مركز دبي العالمي للتجارة

COINTELEGRAPH
The future of money

[News](#) > [Markets](#) > [Magazine](#) > [People](#) > [Cryptopedia](#) > [Research](#) > [Video](#) > [Markets Pro](#) > [Store](#)

[Sign up to get up to \\$20 in BTC](#)
Stand a chance to win an extra \$600 bonus!

[Register Now](#)

[BTC](#) \$38,385 +7.69%
[ETH](#) \$2,611 +6.55%
[BNB](#) \$361 +7.19%
[SOL](#) \$88 +6.99%
[XRP](#) \$0.69 +8.89%
[DOGE](#) \$0.12 +8.16%

[BYB IT](#)

[Editors Choice](#)

[Cointelegraph reaches its 2 who got a sp](#)
[Bitcoin price spike say 'the panic is on](#)
[Cointelegraph Con Defi components I](#)
[Digital gold narrat MicroStrategy hol](#)
[FTX CEO weighs in outlook amid Ultr](#)

[TDeFi to host Blockchain Business Hackathon with Future Blockchain Summit at GITEK 2021](#)

[Learn to price](#)

IBS intelligence
Global Fintech Perspectives

[Insights](#) [Research](#) [Advisory](#) [Intelligence Portals](#) [Platforms](#)

[Back](#)

The Fintech Surge and Future Blockchain Summit charts the future for digital economies

By Leandra Monteiro

November 02, 2021

[Share](#) [in](#) [f](#) [t](#) [d](#)

The 4th edition of Future Blockchain Summit and the inaugural Fintech Surge, held from 17th to 20th October 2021, proved their importance in charting the future for fast-moving digital economies with local, regional and international sector players lauding the events' capabilities to connect communities for invaluable face-to-face networking and business potential.

[NEWS](#) [INSIGHTS & OPINION](#) [WEALTH](#) [MARKETS](#) [COMPANIES](#) [PROJECTS](#)

[WEBINAR](#)

NAVIGATING THE GLOBAL SANCTIONS LANDSCAPE IN 2022

[REGISTER NOW](#)

Wednesday, March 21 15:00 GMT+10:00
 Thursday, March 31 15:00 NZST+13:00 S
 All-Asia Broadcast

[HOME](#) > [ARTICLE](#)

'UAE leading in financial services transformation': Day 3 of inaugural Fintech Surge

Stripe shines spotlight on potential of embedded finance to consumers and brands

[ADIB adopts Monday-to-Friday working week](#)
[Predicted trends for the Middle East financial services sector in 2022](#)
[ADIB awarded Best Digital Platform for Corporates by The Asian Banker](#)

[Arabian Business](#)

[Bahrain](#) [Kuwait](#) [Oman](#) [Qatar](#) [Saudi Arabia](#) [UAE](#)

[Home](#) > [GCC](#) > [UAE](#) > [GITEK 2021: Blockchain Gears Up For Future Blockchain Summit](#)

Thu 7 Oct 2021

GITEK 2021: Blockchain gears up for Future Blockchain Summit

Bloqwork has announced its participation in the upcoming Future Blockchain Summit, which take place as part of GITEK 2021

[SHARE](#) [f](#)

BREAKING STORIES ACROSS GLOBAL MEDIA



THE COINTELEGRAPH

Future Blockchain Summit partners with Cointelegraph to host a bi-weekly webinar series “Around The Block”. Throughout our bi-weekly episodes, we look to delve deep into all things blockchain and crypto

Kristina Lucrezia Corner, Editor -in Chief will be moderating the session at the Future Blockchain Summit



Hear it from our exhibitors and partners



"A good forum to meet potential investors and partners".

Michael J. Lawrence
CEO and Founder
Bloqwork



"Every year I see the level is going up and up. It is really great to be part of the Future Blockchain Summit."

Mohammed Arif Ansari
COO- LYOPAY



"As someone new to this region , I have found this conference as excellent springboard for potential business in UAE"

Duncan Johnston-Watt
Blockchain Technology
Partners



"We see a lot of opportunities here and gathering of a lot of cool people in one place."

Yevheniia Broshevan
CEO of HackenProof,
Co-founder of Hacken



"We generated some incredible leads, we had interest from a lot of different companies from around the world looking for a tech company in the UAE providing blockchain solutions."

Dr. Tamer Mitwally
CSO, Digital Finance
Exchange



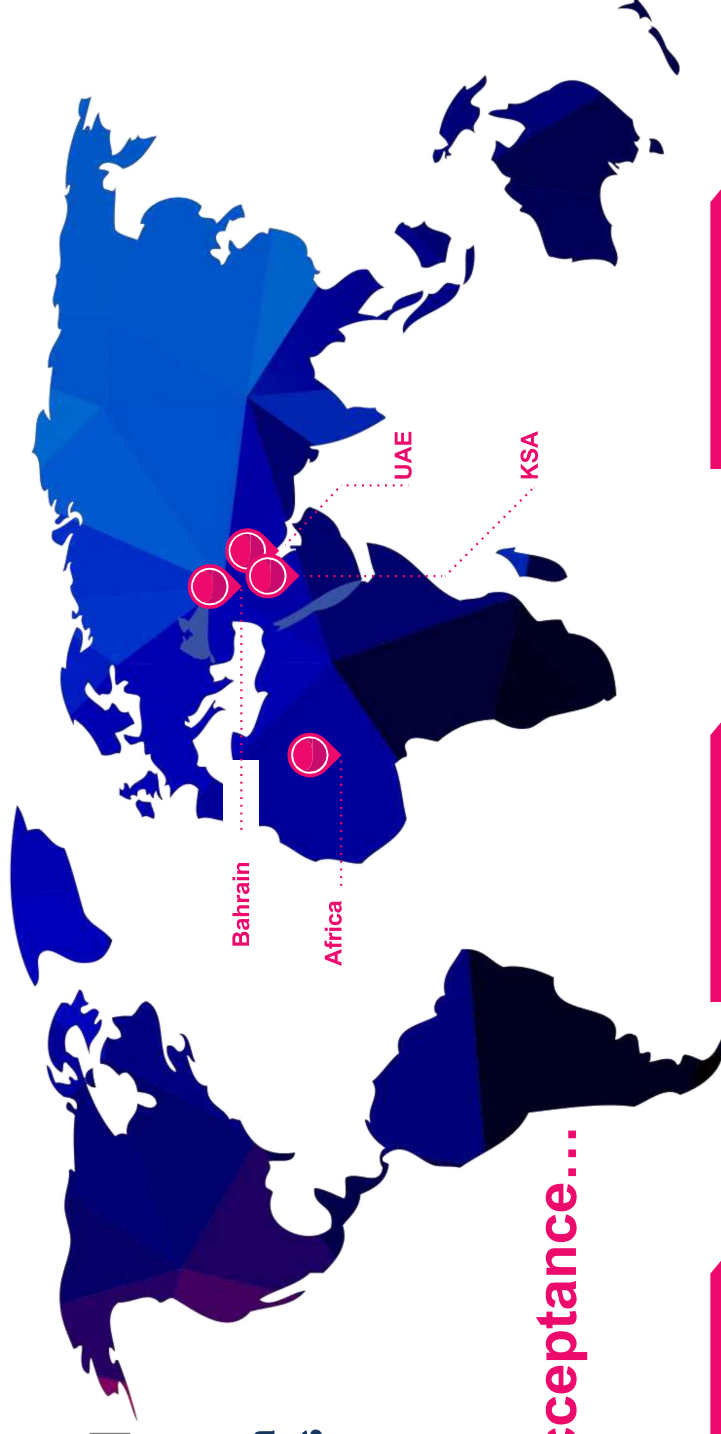
"The best tech conference in the Middle East."

Talal Tabbaa
Co-Founder,
CoinMENA

MENA region leapfrogs in digital innovation and emerging technologies

MENA governments have played a decisive role in driving economies in the direction of digital transformation by embracing blockchain and digital assets.

Growing Institutional Acceptance...



UAE

Dubai World Trade Center (DWTC) established a Crypto Hub in 2021 to support businesses in the blockchain and cryptographic sectors.

Saudi Arabia

Saudi Arabian Monetary Authority among the first in the world to deploy blockchain technology for money transfers.

Bahrain

Central Bank of Bahrain ('CBB') has issued comprehensive regulations to govern and license 'Regulated crypto-asset services' in Bahrain.

Africa

Markets like **Kenya, Nigeria, South Africa, and Tanzania** had some of the highest grass-roots adoptions in the world and ranked in the top 20 Global Crypto Adoption Index.

From government support to adoption – technology plays a crucial role in shaping the growth and development of MENA countries...

UAE: A Rising Crypto Capital

UAE poised to be a
Global Hub for
Cryptocurrency as
Market Capitalisation
hits **\$1.4 trillion** up
86% year to date



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

We are now a crypto zone and regulator for
cryptocurrencies and other virtual assets

The UAE Securities and Commodities Authority (SCA)
signed agreements with the country's flagship free zones
to issue approvals and licences for crypto asset-related
financial activities supporting businesses underpinned by
blockchain and cryptographic technologies

Free Zones include:

DUBAI WORLD TRADE
CENTRE

DUBAI MULTI
COMMODITIES CENTRE
(DMCC)

DUBAI AIRPORT FREE
ZONE AUTHORITY
(DAFZA)

“UAE a shining example of tech adoption. Things happen here very fast, it is one of the most pro business environments in the world and things are built with real quality” .

Changpeng Zhao
Binance CEO and Founder



2022

Power packed hours of learning to understand and anticipate the evolving blockchain and crypto market 120 + speakers

Presenting a series of expert keynotes, interactive panel discussions and solution-based case studies.

Exploring key industries including: retail, financial services, healthcare, insurance, energy, music, government, real estate and more.

Blockchain for Enterprise

The Future of Digital Assets

Into the Metaverse



CORE THEMES

Blockchain for Enterprise

- Supply Chain
- Identity
- Platforms
- Industry Use Cases
- Interoperability
- Trading
- Sustainability

The Future of Digital Assets

- Crypto Assets
- Tokenisation
- DeFi
- Exchanges
- Regulation
- Institutional Investment
- CBDC

Into the Metaverse

- NFT
- Gaming
- Virtual Economy



INTO THE METAVERSE

Explore the next round of growth for your business through NFTs, Gaming and Virtual Economy

"The size of the metaverse market is worth \$800 billion."

- Bloomberg



Conversations on some of the world's most exciting elements of the Web 3 ecosystem - DeFi, NFTs, Virtual Worlds, Gaming, Digital Fashion, DAOs, and more

NFT FLEXING

Demystifying NFTs with tailored masterclasses in an interactive and cohort learning environment



INTO THE METAVERSE

Explore the next round of growth for your business through NFTs, Gaming and Virtual Economy



DIGITAL UTOPIA

Create a multi-sensory live experience that to get a glimpse of the digital future in gaming, entertainment, retail and real estate



INNOVATION MARKETPLACE

Startups from key players in the NFT, Gaming and Metaverse ecosystem



Emerging Blockchain Platforms

The growth of the overall cryptocurrency industry in 2021 has led to the rise in prominence of new blockchains beyond market leaders, giving developers new platforms to build decentralized applications.

Platform Labs

Focused training on the impact of new notable blockchain platforms that will play crucial roles in the growth and future of the industry.

Content

Compelling content targeting blockchain developers seeking exposure to the newest tech for building decentralized apps in FinTech, Healthcare, Government, Enterprise, and the Consumer space.

Targeting:

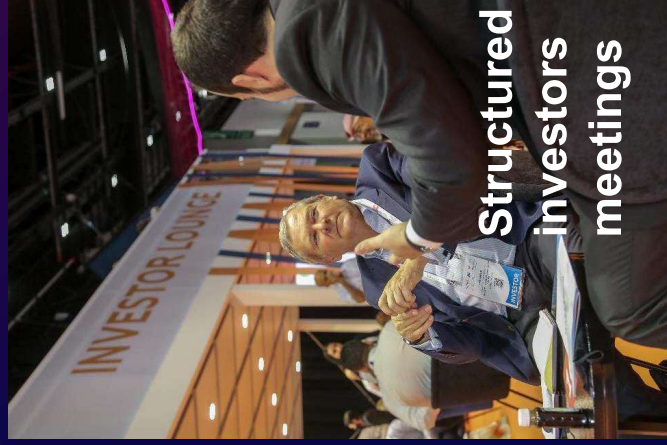
- Developers, Engineers and Architects
- Programmers
- Solutions Architects
- Network professionals
- IT professionals
- UX & UI
- App & dAPP professionals
- Database Managers
- Data science
- AI and Tech Sales professionals
- C-suite
- Cloud (5g) professionals
- Executive/VP/Director Level
- Product and Platform Managers

STARTUPS SUITE

THE PERFECT
LAUNCH-PAD FOR
STARTUPS TO SOAR

Integrated experiences focused on grooming and growing the most promising global startups

Our startup package to gain access to:



Structured
investors
meetings



Invaluable
Brand
Exposure



Network with
clients, peers and
investors



Learning
Workshops &
Mentorship
Sessions

The dream-makers: 400+ investors guide them through the next stage of evolution

400+

Powerful Investors

\$25B

Value of investor funds under management

50%

Investors planned to invest an average

\$1.5 million at the show

80%

Investors met an average of 30 startups per day

78%

Investors plan to engage in further discussions

INVESTOR CONNECT: A Comprehensive Business Platform for Investors

Over 3,000 meetings between startups and investors from 32 countries from Egypt, France, Germany, India, Israel, Italy, Oman, Saudi Arabia, South Africa, Sweden, UAE, USA and UK



aws

EdVentures

ANTLER

PLAYFAIR Capital

Pioneer Investors

الجمهورية العربية السورية
Saudi Aumco

GL
IF
GREATER LONDON
INVESTMENT FUND

octopus
investments

SHOROCQ
PARTNERS

SI Speedinvest

U.S. Entrepreneurial Capital
Fund (US-ECF)

ARIE
CAPITAL

FB
FLAT6LABS

OUTRUN
VENTURES

LAUNCH
AFRICA

MUSTARD SEED
VENTURES

Italian Angels
for Growth

Massachusetts
Institute of
Technology

LIQUIDITY

anthemis

Show Highlights

INVESTORS PROGRAM

- **Investors Summit**
Building the Tech Ecosystem of Tomorrow
- **Investors Club**
Peer-to-Peer Networking
- **Concierge Matchmaking**
with start-ups of interest

The biggest startup-investor networking platform in the region

Some of the Investors that joined us in 2021



Noam Inbar
Gryffin Ventures, Israel



Omri Toppol
North First Ventures,
Israel



Dor Lee-Lo
IBI Tech Fund, Israel



Philip Baillieu
Ragnar Capital Partners,
UK



Richard Greer
MENA Tech Fund, UK



David Prais
Greater London Investment
Fund, UK



Ben Schmerler
SUNU Capital, Kenya



Amer Ramzan
Promentum Equity
Partners, Denmark



Hema Vallabh
Five35 Ventures, South
Africa



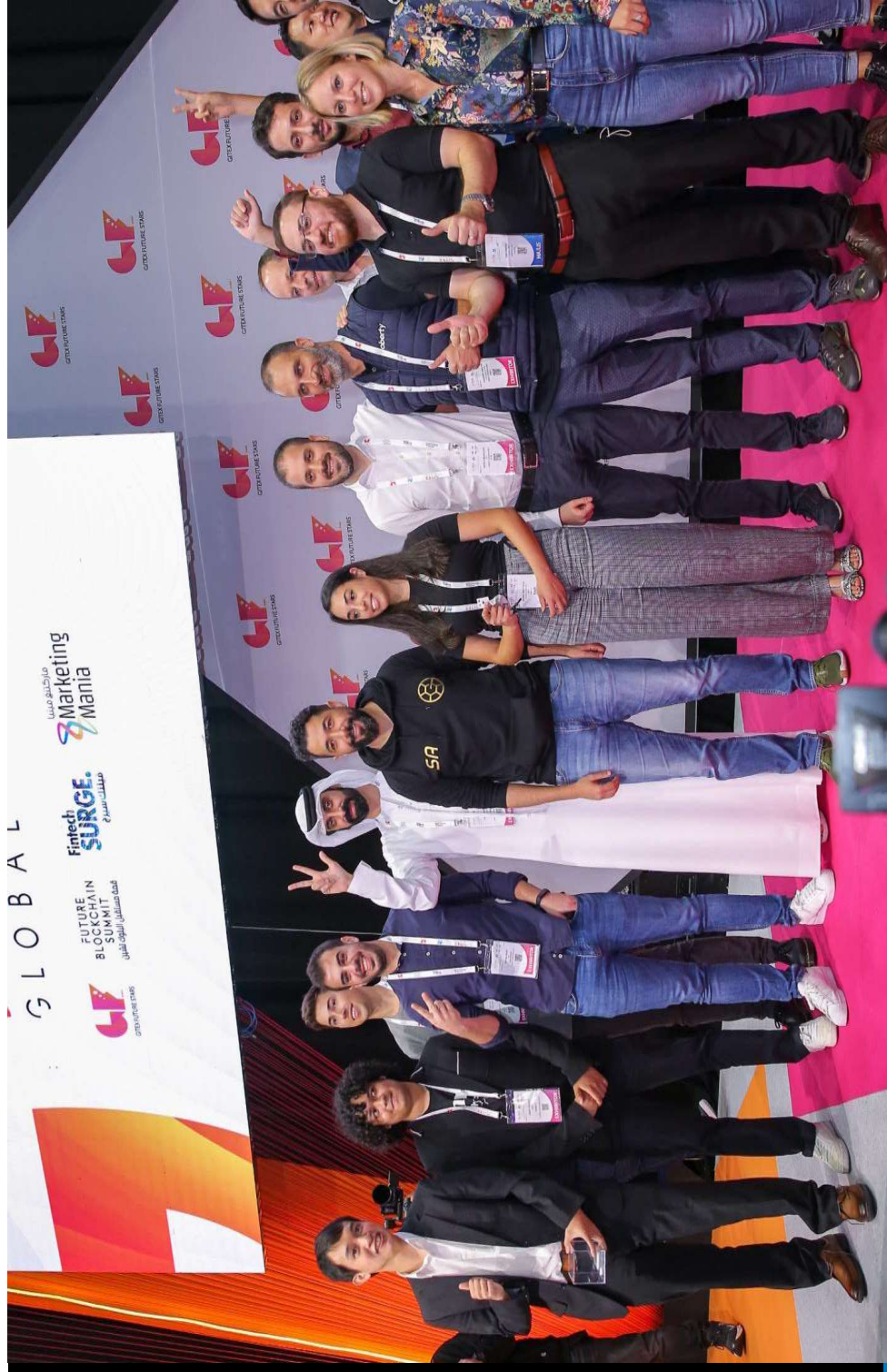
Henrik Von Schoultz
Angel Investor True
Global Ventures,
Sweden



Noa Gastfreund
Hybrid, Israel

SUPERNOVA CHALLENGE REWARDING GAME-CHANGING BLOCKCHAIN STARTUPS

Thrilling pitch moments as
world's most daring
blockchain startups go
head to head



50+

STARTUPS PITCHING
ON STAGE



US\$ 100,000

TOTAL CASH PRIZES



4 WINNERS

REWARDED

A COALITION OF POWERFUL EVENTS

Whilst retaining a unique focus on the global blockchain ecosystem Future Blockchain Summit will be strategically co-located with...



One of the largest technology events in the world with a 41 year legacy of success



Attracting 400+ Tech investors from 30+ countries – meeting 500+ international startups



Fintech Surge will feature innovations acrossing Banking, Asset & Wealth Mgt, Insurance, Regulation & more



Marketing Mania a unique in-person experience where ambitious marketers can discover, learn, celebrate and shape the future together



Ai Everything is one of the largest Ai applications conference in the world. 100+ AI enterprises & startups & 200+ international government leaders

5 OTHER TECH
SHOWS =
MORE BUSINESS
OPPORTUNITIES

A GLOBALLY IMPACTFUL MARKETING CAMPAIGN



Save time
& cost



Engage with
100,000+
visitors



2,000+ leading
brands and
enterprises

2022 SPONSORSHIP

PACKAGES

FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

10-13 Oct 2022

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles - whether government, MNCs, tech startups or consultancies!

	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER	4SQ.M STARTUP PLUS PACKAGE
	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate
Investment (in AED)	549,500	313,950	200,975	142,615	59,998	78,200	18,020
Investment (in USD)	151,795	86,726	55,517	39,396	16,574	21,602	4,977
Features & Deliverables							
Speaking & Thought Leadership							
Special Advisor on topics/themes for conference programming	•						
Speaking opportunity - Keynote or tracks (10min)	•	•	•	•			
Panel session	•	•	•		•		
Workshop or Briefing Host (1.5 hours, 20pax)	•					1.5 hours	
Speaking slot (20min)		•				•	•
Application for startup pitch competition							•
Exhibition Space incl. premium build	100 SQM	50 SQM	25 SQM	25 SQM	12 SQM	NIL	4 SQM POD
Branding, Marketing & Media Coverage							
Locked in logo (all marketing & communication)	•	•	•	•			
Website - Logo on homepage	•	•	•	•	•	•	
Profile on website	•	•	•	•	•	•	•
Speaker Profile on website	•	•	•	•	•	•	•
Logo on Brochure	•	•	•	•	•	•	•
Logo on Promotional Emails	•	•	•	•	•	•	•

* Subject to amendment by DWTC

2022 SPONSORSHIP

PACKAGES

FUTURE
BLOCKCHAIN
SUMMIT

قمة مستقبل البلوك تشين

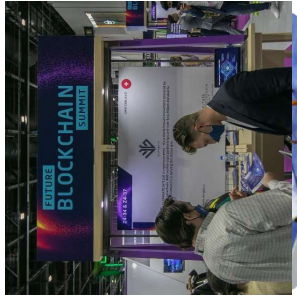
10-13 Oct 2022

	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER	STARTUP PLUS PACKAGE
Mention in Radio Ad	•						
Social Media mentions	•	•	•	•	•	•	•
Press Release mention	•	•	•				
Interview (quote) in PR	•						
Logo inclusion in Visitor Guide	•	•	•	•	•	•	•
Sponsor content in Visitor Guide	•	•	•				
Invite Guest wish-list	•	•	•	•	•	•	
Dedicated email - overall show	•	•					
Onsite Branding							
Main stage area branding (digital)	•	•	•				
Track rooms stage branding (digital)	•	•	•	•			
Logo on relevant signage	•	•	•	•	•	•	
Access							
All Access Passes	20	10	10	7	5	3	2
Facilitated Meetings via APP	•	•	•	•	•	•	•
Dedicated introduction to media	•	•	•	•			
Invitation to Speakers Dinner	•	•	•	•			
Exhibition Access/ Ground Staff	7	5	5	4	3	2	2

* Subject to amendment by DW IC

2022 STAND PACKAGES

FUTURE BLOCKCHAIN SUMMIT قمة مستقبل البلوك تشين 10-13 Oct 2022

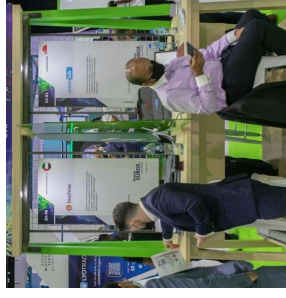


STARTUP POD 2M X 1M

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 1,519

AED 5,500



STARTUP POD 4M X 1M

Includes the pod build, branding, furniture power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 2,215

AED 8,020



PREMIUM BOOTH 3M X 4M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 10,371

AED 37,545



PREMIUM BOOTH 3M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 12,853

AED 46,530

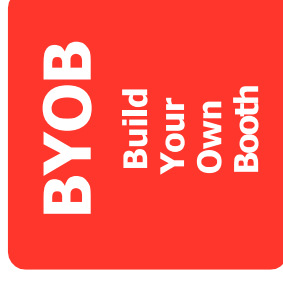


PREMIUM BOOTH 5M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 21,127

AED 76,480



BYOB
Build
Your
Own
Booth

SPACE ONLY (MIN.25 SQM)

Go creative and build your own booth!

USD 588/m2

AED 2,130/m2

Additional costs for the space only option:

Lead Generation and Tracking: USD 142 (AED 515)

Exhibitor Insurance: USD 182 (AED 660)

Marketing Power Pack: USD 119 (AED 430)

All prices listed above are subject to 5% VAT. The pictures are for illustration purposes only; the final pod/booth design is subject to change.

FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

CONTACT THE TEAM

GENERAL ENQUIRIES

E: blockchain@dwtc.com

EXHIBITION, PARTNERSHIP & SPONSORSHIP ENQUIRIES

Sunita Khatri, Group Sales Manager

E: sunita.khatri@dwtc.com | T: +97143086204

PROGRAMME & SPEAKING ENQUIRIES

Oscar Wendel, Senior Manager

E: Oscar.Wendel@dwtc.com | T: +971 4 3086473

Fintech SURGE.

فنتك سيريج

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

Organised by



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

SEARCH TR/01/03
SEARCH TR/01/03

SEARCH TR/01/03
SEARCH TR/01/03

WE WELCOMED **INFLUENTIAL BUYERS** FROM AROUND THE WORLD

100,000*

Visitors

75%

Visitors were C-level,
Directors & Senior
Managers

40%

International
visitors

TOP VISITING COUNTRIES INCLUDE

	BAHRAIN		EGYPT		FRANCE		GERMANY		INDIA		IRAN		IRAQ		ISRAEL		ITALY		JORDAN
	KUWAIT		OMAN		PAKISTAN		POLAND		RUSSIA		SAUDI ARABIA		SUDAN		TURKEY		UK		USA

*Across 6 co-located events
Source: Exhibitors' and visitors' survey

"Fintech Surge has made it clear that this is a very fast growing market. I'm seriously considering bringing a few businesses to the Middle East - and I now have a few hundred leads and contacts, and potentially 30 clients I could enable after some excellent networking over four days."

Arturas Svirskis, Serial Entrepreneur

COMPANIES OF THE WORLD
CAME, CONQUERED NEW SUCCESS

80+	25+	400+	75+
Companies	Countries	Global investors	Speakers on stage

63%	International Companies
57%	Local Companies
2	Country pavilions

TOP 10 EXHIBITING COUNTRIES



2021 SPONSORS & PARTNERS

STRATEGIC PARTNER



PLATINUM SPONSORS



BRONZE SPONSORS

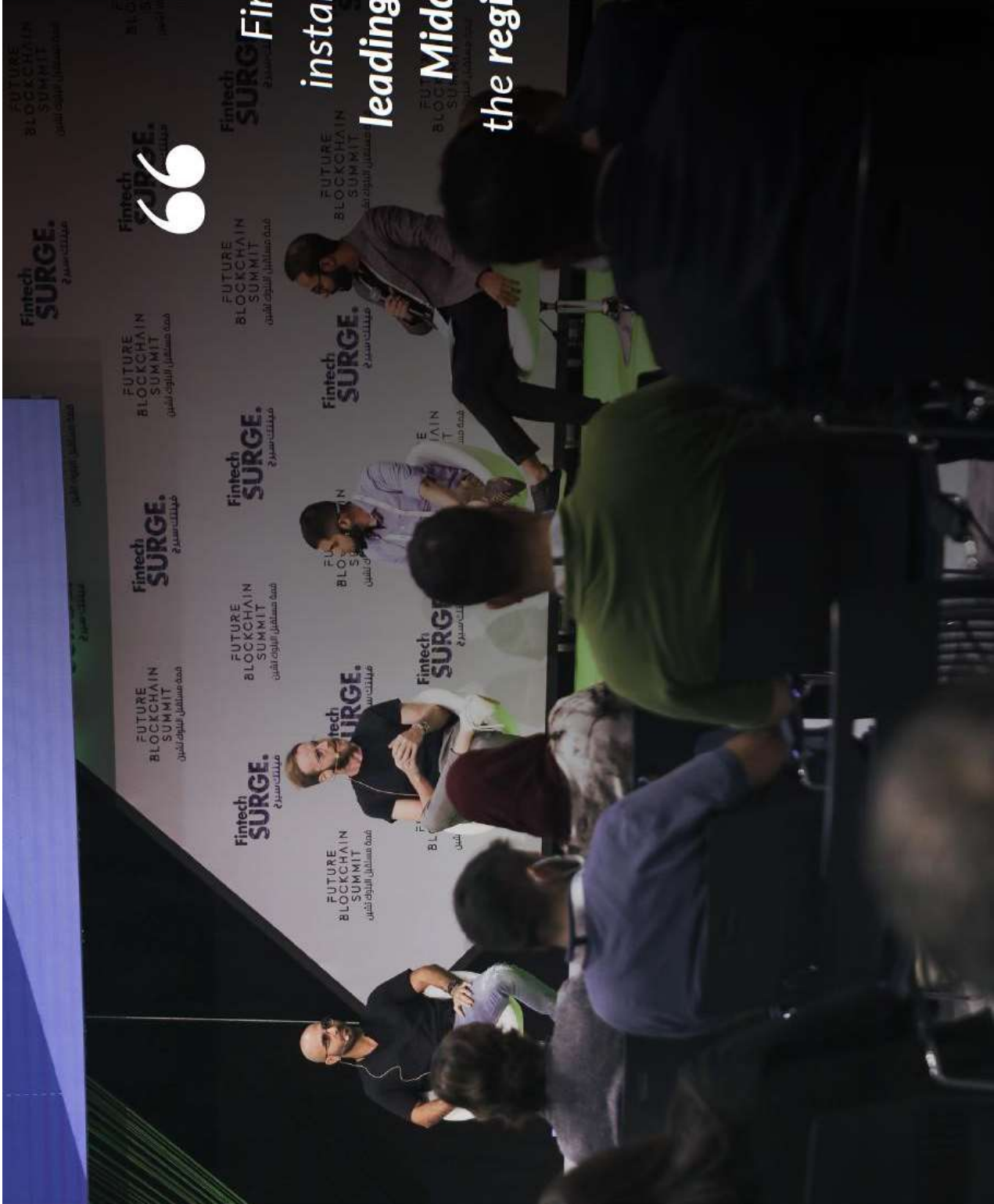


SPONSOR



GOVERNMENT & ECOSYSTEM PARTNERS





Fintech Surge is establishing instant credibility as one of the leading technology events in the Middle East, bringing together the region's best and brightest in the Fintech industry.

Alessandro Astone
MENA Sales Lead

stripe

2021 SUPERSTAR SPEAKERS LIGHT UP THE STAGE



PHILIP KING
Global Head of Retail
Banking, ADIB



KUNAL CHOITRAM
Middle East and North
Africa Partnerships,
STRIPE



OLIVIER CRESPIN
Co-Founder & CEO, Zand



**RAJA AL
MAZROUEI**
EVP, Fintech Hive



**HASAN FARDAN
AL FARDAN**
CEO, Al Fardan Exchange



GAURAV DUBEY
CEO, TDeFi Accelerator



JOY AJLOUNY
Co-Founder, Fetchr



MASOOD KHAN
CEO, YAP



MONICA SASSO
EMEA FSI Chief
Technologist, Red Hat



JAMIE BROADBENT
Head of Digital, Innovation &
Design, RBS International



PHILIPP ROSLER
Former Vice-Chancellor and
Federal Minister of Economy &
Technology for Germany



**WALID
HASSOUNA**
CEO, EFG Hermes (NBFi)



PAUL CAREY
EVP – Cards & Payments,
AI Futtain Digital Payment
Services LLC



**THOMAS
BAXENDALE**
Head of Business Banking
Ecosystems and Partnerships
Mashreq Bank



**EDOUARD DE LA
JONQUIERE**
Global Partnership, Middle East
& Africa, STRIPE

75+
SPEAKERS

2021 SUPERSTAR SPEAKERS LIGHT UP THE STAGE



**ANDERS
JENSEN**
Managing Director
(MENA), Confirmation,
Part of Thomson Reuters



**DR. SAMYR
MEZZOUR**
House of InsurTech
Switzerland (HTS), A
Generali Company



GRANT NIVEN
Head of Group Digital,
Banque Saudi Fransi



**ABDULMAJEEED
ALSUKAN**
Co-Founder and CEO
Tamara



HOSAM ARAB
CEO, Tabby



**MUAIYAD
ABDULLAH AL
FALLAJ**
CEO Rasan & Co-
Founder Tameeni



NASIR ZUBAIRI
CEO, LhoFT



OMAR KASSIM
CEO, NOMOD

75 +
SPEAKERS



PETER KLIMES
Global Head of
Marketing & Head of
Digital Business, ADIB



HISHAM AL-FALIH
Co-Founder & CEO
Lean Tech



KEN COGHILL
Director, Innovation and
Technology Risk, DFSA



ANDREW BELL
UAE Country Manager,
Beehive



SHYAM MOHAN
VP, Fintech and Enablers,
Mastercard



**MOHAMMED AL
BALOOOSHI**
Sector Head Fintech &
Innovation, DIFC



**IVAN
ZHIZNEVSKIY**
CEO, 3S Money

Fintech industry poised for significant growth in the MENA region

The Middle East has seen significant growth as a FinTech hub both for investors and tech-savvy innovators.

\$243 million Funding raised by Fintech Startups in MENA GCC Business News	\$3.5 BILLION Value of Fintech market in MENA by 2026 Deloitte
UAE: largest fintech hub in the MENA region Gulf Business	\$100.73 million Launch of fund to bolster and sustain startup projects Arabian Business

Join the community shaping the future of fintech

EXHIBITOR PROFILE *Fintech Companies*

Financial Institutions & Consultancies

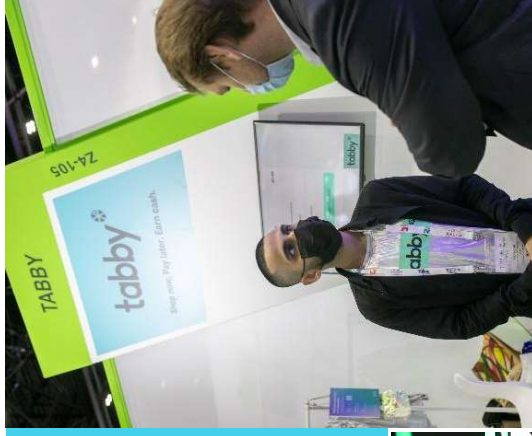
VISITOR PROFILE

Banking	Payment & consumer banking p2p banks/ Neobanks/ Challenger P2P Lending/ Credit	Sponsors Consumer banking Corporate & investment banking	Banks & Global Financial Services
Asset & Wealth Mgmt.	Wealth management/ Robo-advisory	Investment/ wealth mgmt. firms	Financial Consultancies & Associations
Insurance	Insurtech	Insurance companies	Corporates / Enterprises SMEs
Technology	Bots, Roboadvisors, RPA, AI, ML Big Data, Analytics & Connectivity Platforms –Trade Cybersecurity Big Fintech/ Tech Platforms Cloud Infrastructure	Not applicable	Regional & Global Policy Makers / Regulators Asset & Wealth Mgmt. Companies
Procedure & Regulation	Risk & Fraud Mgt Identity, AML, KYC Regtech/ Compliance Smart Accounting Platforms	Law Firms Accounting & Auditing Firms	Insurance Companies Global VCs and Investor

DIGITAL FINANCE SUMMIT

The Fintech Surge Digital Financial Summit will take a deep dive into the digital trends propelling the industry and offer solutions that will enable financial institutions and corporates to navigate the rapidly changing landscape.

50
Interactive
sessions



110+
Speakers



2000+
Delegates



Trending & cutting edge topics in Fintech

AI disruption, Quantum computing, Fintech collaboration, Challenger Banks, Islamic Fintech, New product R&D, Open Banking, Data protection



DIGITAL FINANCE SUMMIT

DAY 1

GLOBAL FINTECH STRATEGY

How do we accelerate innovation and growth while ensuring consumer protection, market integrity and increased pressure to meet net zero climate targets? The Global Strategy Forum will look at how policy makers and regulators find the right balance between regulation and innovation, while removing barriers to entry and growth for fintech companies.

DAY2

OPEN FINANCE FORUM

Open finance will reshape financial services over the coming years, covering the entire financial footprint of the consumer and unlocking a range of outcomes for consumers and businesses alike. The Open Finance Forum will look at how open finance and embedded finance will transform financial services for both consumers and businesses.

DAY 3

REDEFINING FINANCIAL SERVICES

The pandemic has changed the world as we know it. The accelerated digitisation of the economy that it's triggered has given rise to new opportunities for the fintech sector. The wealth of opportunities that data and emerging technology gives us means both opportunities for new business streams, as well as lots of disruption. Learn about the trends and disruptions that will dictate the future of financial services.



DAY 4: CX FORUM

The Future of Customer Experience: Customer experiences start with personalised and interactive journeys that provide optimised results, securely and seamlessly.

The CX Forum will take a deep dive into the trends and strategies that will redefine customer experience post-pandemic and meet the expectations of today's more connected and discerning customer.

Participants:

- Chief Digital Officers
- Chief Innovation Officers
- Digital Transformation Leads
- Head of Innovation
- Chief Technology Officers
- Customer Experience

Topics of discussion

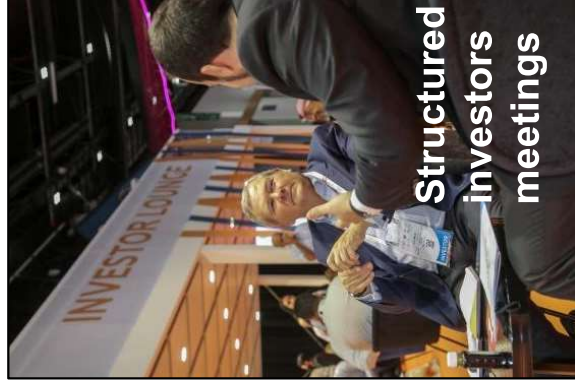
- Open Banking and PSD2
- Artificial Intelligence
- Customer Experience
- Autonomous Finance
- Biometric Technologies
- Digital Transformation
- Regtech and Compliance
- Lending
- Mobile Banking
- Fintech Landscape & Regulation

STARTUPS SUITE

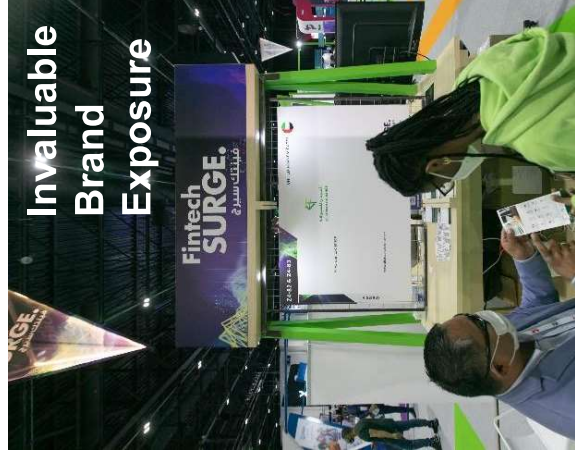
THE PERFECT
LAUNCH-PAD FOR
STARTUPS TO SOAR

Ushering in a new era for sustainable, future-focused startups from around the world that strive to deliver technology for good

Our startup package gives access to:



Structured
investors
meetings



Invaluable
Brand
Exposure



Network with
clients, peers and
investors



Learning
Workshops &
Mentorship
Sessions

The dream-makers: 400+ investors guide them through the next stage of evolution

400+

Powerful Investors

\$25B

Value of investor funds under management

50%

Investors planned to invest an average \$1.5 million at the show

80%

Investors met an average of 30 startups per day

78%

Investors plan to engage in further discussions

INVESTOR CONNECT: A Comprehensive Business Platform for Investors

Over 3,000 meetings between startups and investors from 32 countries from Egypt, France, Germany, India, Israel, Italy, Oman, Saudi Arabia, South Africa, Sweden, UAE, USA and UK



aws

EdVentures

ANTLER

PLAYFAIR Capital

Pioneer Investors

الجمهورية العربية السورية
Saudi Aumco

GL IF
GREATER LONDON
INVESTMENT FUND

octopus
investments

SHOROCQ
PARTNERS

SI Speedinvest

الهيئة العامة للغذاء والدواء
Saudi Food & Drug Authority

ARIE
CAPITAL

FS

FLAT6LABS

OUTRUN
VENTURES

LAUNCH
AFRICA

MUSTARD SEED
VENTURES

Italian Angels
for Growth

Massachusetts
Institute of
Technology

LIQUIDITY

anthemis

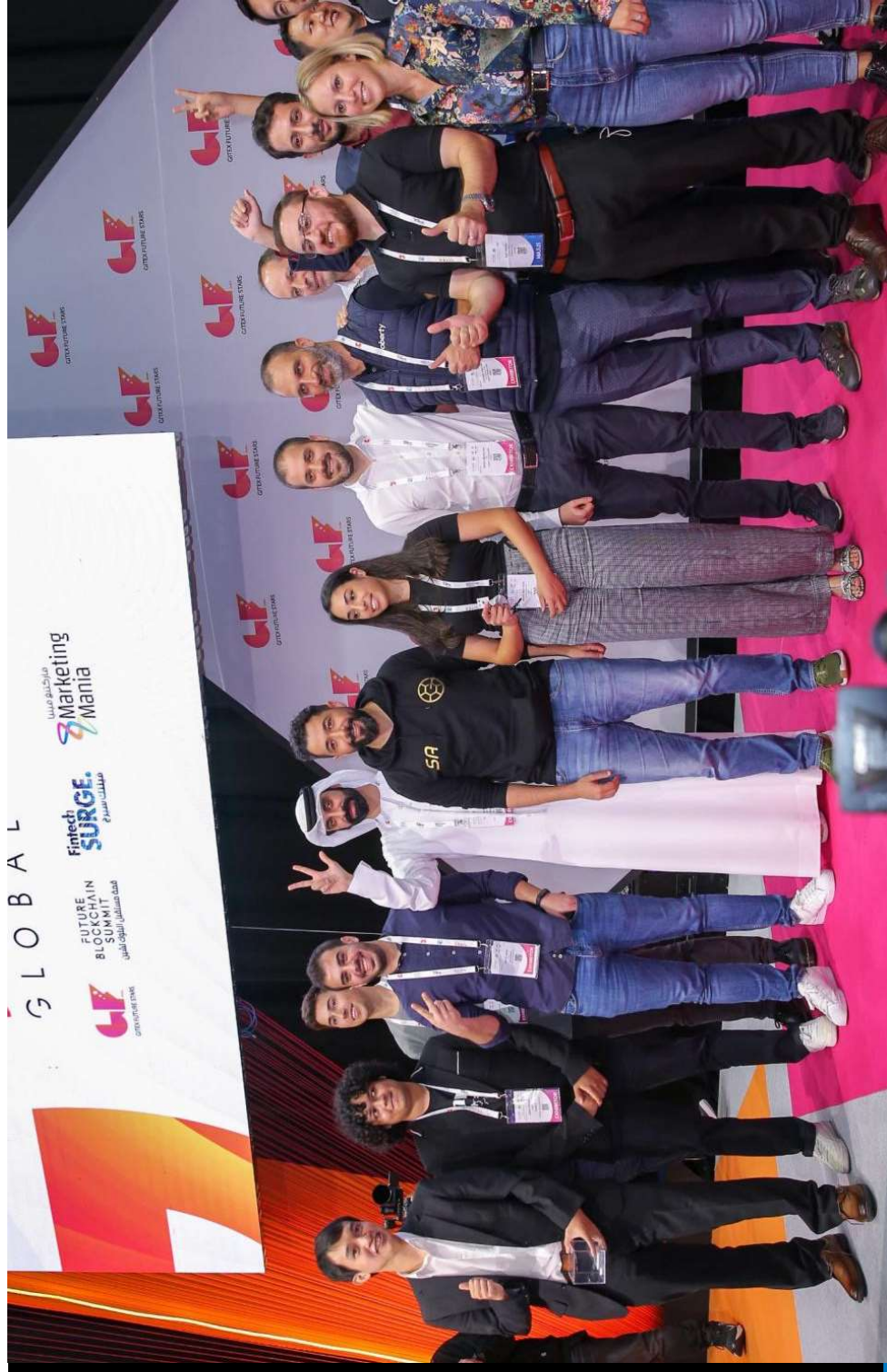
Show Highlights

INVESTORS PROGRAM

- **Investors Summit**
Building the Tech Ecosystem of Tomorrow
- **Investors Club**
Peer-to-Peer Networking
- **Concierge Matchmaking**
with start-ups of interest

SUPERNOVA CHALLENGE REWARDING GAME-CHANGING FINTECH STARTUPS

Thrilling pitch moments
as world's most daring
fintech startups go head
to head




50+
STARTUPS PITCHING
ON STAGE


US\$ 200,000
TOTAL CASH PRIZES


4 WINNERS
REWARDED



“

We won the prize for the best fintech and then an option to meet an investor. This is a great opportunity for us and I'm very very happy to be here ”

- Alex Zhukov

Business Development Manager

Crassula, Latvia

Fintech Category Winner



A COALITION OF POWERFUL TECH EVENTS

Whilst retaining a unique focus on the global fintech ecosystem FINTECH SURGE will be strategically collocated with



One of the largest technology events in the world with a 41 year legacy of success



Ai Everything is one of the largest Ai applications conference in the world. 100+ AI enterprises & startups & 200+ international govt leaders



Attracting 400+ Tech investors from 30+ countries – meeting 500+ international startups



Connecting International VC's + Blockchain startups + Established Blockchain companies + Government



Marketing Mania a unique in-person experience where ambitious marketers can discover, learn, celebrate and shape the future together

A GLOBALLY IMPACTFUL MARKETING CAMPAIGN

5 OTHER TECH

SHOWS =

MORE BUSINESS
OPPORTUNITIES



SAVE
TIME &
COST



ENGAGE with
100,000+
VISITORS



LEADING BRANDS
& ENTERPRISES

2022 SPONSORSHIP PACKAGES

10-13 Oct 2022

	STRATEGIC PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	STARTUP PLUS PACKAGE
	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate
Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles						
Investment (in AED)	352,506	215,000	150,000	110,000	60,000	18,020
Investment (in USD)	97,377	59,392	41,436	30,386	16,574	4,977
Features & Deliverables						
Speaking & Thought Leadership						
Special Advisor on topics/themes for conference programming	•					
Speaking opportunity – Main Stage (5 mins)	•	•	•	•		
Panel session at Digital Banking Summit	•	•	•		•	
Panel session at CX Forum	•	•				
Workshop or Briefing Host (1.5 hours, 20pax)	•					
Speaking slot Fintank Stage (15min)		•				•
Application for startup pitch competition						•
Exhibition Space incl. build and furniture	100 SQM	50 SQM	25 SQM	15 SQM	12 SQM	4 SQM POD
Branding, Marketing & Media Coverage						
Locked in logo (all marketing & communication)	•	•	•	•		
Website - Logo on homepage	•	•	•	•	•	
Profile on website	•	•	•	•	•	•
Speaker Profile on website	•	•	•	•	•	•
Logo on Brochure	•	•	•	•	•	
Logo on Promotional Emails	•	•	•	•	•	

* Subject to amendment by DWTC

2022 SPONSORSHIP PACKAGES

10-13 Oct 2022

	STRATEGIC PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	STARTUP PLUS PACKAGE
Mention in Radio Ad	•					
Social Media mentions	•	•	•	•	•	•
Press Release mention	•	•	•			
Interview (quote) in PR	•					
Logo Inclusion in Visitor Guide	•	•	•	•	•	
Sponsor content in Visitor Guide	•	•	•			
Invite Guest wish-list	•	•	•	•	•	
Dedicated email - overall show	•	•				
Onsite Branding						
Main stage area branding (digital)	•	•	•			
Track rooms stage branding (digital)	•	•	•	•		
Logo on relevant signage	•	•	•	•	•	
Access						
All Access Passes	20	10	10	7	5	2
Facilitated Meetings via APP	•	•	•	•	•	•
Dedicated introduction to media	•	•	•	•		
Invitation to Speakers Dinner	•	•	•	•		
Exhibition Access/ Ground Staff	7	5	5	4	3	1

* Subject to amendment by DWTC

EXHIBITION PACKAGES

Fintech SURGE.

فینتک سیرج

10-13 Oct 2022

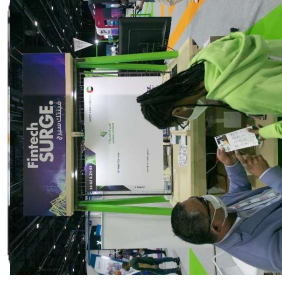


STARTUP POD 2M X 1M

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 1,519

AED 5,500



STARTUP POD 4M X 1M

Includes the pod build, branding, furniture power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 2,215

AED 8,020



PREMIUM BOOTH 3M X 3M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 7,889

AED 28,560



PREMIUM BOOTH 3M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 12,853

AED 46,530



PREMIUM BOOTH 5M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 21,127

AED 76,480



SPACE ONLY (MIN.25 SQM)

Go creative and build your own booth!

USD 588/m2

AED 2,130/m2

Additional costs for the space only option:

Lead Generation and Tracking: USD 142 (AED 515)

Exhibitor Insurance: USD 182 (AED 660)

Marketing Power Pack: USD 119 (AED 430)

All prices listed above are subject to 5% VAT. The pictures are for illustration purposes only; the final pod/booth design is subject to change.