CIRCULAR

21st ITCN Asia 2022

The Biggest Tech Event

August 24 – 26, 2022 at Karachi Expo Centre, Pakistan

Dear Sir,

I would like to inform you that the **21st ITCN Asia (www.itcnasia.com)** the biggest tech event of Pakistan being held annually from over two decades is scheduled from **August 24th to 26th, 2022** in the **Karachi Expo Centre** organized by **Ecommerce Gateway Pakistan (Pvt.) Ltd (www.ecgateway.net)** – Pakistan's Largest Trade Fair Owner & Organizer Group and a full member of UFI "The Global Association of Exhibition Industry" (Paris – France).

The event is supported by the Ministry of the IT & Telecom along with the Pakistan Telecommunication Authority, Pakistan Software Export Board, Pakistan Software Houses Association, and other relevant industry organizations. This event is your ***Gateway to Digital Pakistan***. An overview of the event is also attached for your reference.

Pakistan is ready to become the new hotspot for tech and this is the correct time to explore opportunities in this 200 million+ market which is seeing an exponential growth in ICT exports triggered by aggressive government policies to facilitate the sector.

In this regard, I would like to invite & encourage your organization to participate in this mega tech event to find opportunities of trade, collaboration, joint venture and Investment. All the interested members are requested to directly contact with **Mr. Umair Nizam, Vice President – ECG & Project Director - ITCN Asia on Mobile/WhatsApp: 00 92 335 3572280, Skype: umairecg** or you can also reach out to **ITCN Asia Secretariat** on **email: info@itcnasia.com**.

Thanks & Regards,

Turkish Consulate General in Karachi, Pakistan

ITCN ASIA

ufi Approved Event

www.itcnasia.com

21ST ITCN ASIA

INTERNATIONAL IT & TELECOM SHOW

24-26 AUGUST 2022

Karachi Expo Centre, Pakistan

GATEWAY TO DIGITAL PAKISTAN

Ecommerce

Education

Banking

Gaming

Government

Health & Pharma

Finance

Cloud

Data Center

Event Features

EXHIBITION

- **20,000sqm** Coverage Area
- **800** Companies
- **1500** Brands
- **10,000+** CXOs
- **45,000+** Trade Visitors
- **100** Startups
- **150+** Conference Speakers

KEY SUB EVENTS

- Robotics Symposium
- RoboWars SumoWars
- ITCN Esports Championship
- Startup Workshop
- Startup Pavilion
- Networking Dinner

TECHNOLOGY INDUSTRY ROUNDTABLE

- Skill Development & Training
- Blockchain
- Telecom
- IT Exports
- Make in Pakistan
- Diversity & Inclusion
- Special Technology Zones

CONFERENCES

- Cloud
- ERP
- Fintech
- Ecommerce
- Digital Banking
- Cyber Security
- Investors Summit

For booking & details, contact.

M. Umair Nizam Director ITCN Asia

+92-335-3572280 umair@ecgateway.net umairecg