

# Virtual Business to Business (B2B) Interactive Session with CICA Member States to Enhance Tourism Cooperation



August 17, 2021  
**14:00**

(GMT +6, Nur-Sultan time)

## Programme

- |               |   |
|---------------|---|
| 14:00 - 14:05 | Opening Remarks by Hon. Tharaka Balasooriya, State Minister of Regional Cooperation of Sri Lanka            |
| 14:05 - 14:10 | Remarks by Ms. Chi Fang, Deputy Executive Director of the CICA Secretariat                                  |
| 14:10 - 14:30 | Keynote Address/Presentation by Ms. Kimarli Fernando, Chairperson of the Sri Lanka Tourism Promotion Bureau |
| 14:30 - 14:35 | Presentation: The Sri Lanka Association of Inbound Tour Operators (SLAITO)                                  |
| 14:35 - 14:40 | Presentation: Association for Small & Medium Enterprises in Tourism (ASMET)                                 |
| 14:40 - 14:45 | Presentation: The Hotels Association of Sri Lanka (THASL)   |
| 14:45 - 15:45 | Interactive Discussion and Q&A  |
| 15:45 - 16:00 | Closing Remarks by Mr. Rohana Ambagolla, Director General/East Asia, Foreign Ministry of Sri Lanka          |

**Moderator:** Mr. Dushan Wickramasuriya, Director – Marketing, Sri Lanka Tourism Promotion Bureau

**Contact points:**

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## Technical Guideline

1 **Date and Time:** August 17, 2021, at 14:00 (GMT +6, Nur-Sultan time)

2 **Working language:** English

3. [Click Here for Registration](#)

*(Participants of the CICA Member States are requested to register through the above link)*

4. **Platform:** Cisco Webex

5. [Click Here to Join the Webinar](#)

Meeting ID: 170 743 8129

Passcode: 20210817#

6. **Link testing:** 30 minutes before the webinar, the host will start the testing.

7. **Cisco WebEx Meeting Center User Guide:** [Click Here](#)

For more information:

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