

Under the auspices of the
PRESIDENCY OF THE
REPUBLIC OF TURKEY

 **7th OIC** Organization of
Islamic
Cooperation
HALAL
 **EXPO 2019**



"World Halal Summit"

5th WORLD HALAL SUMMIT 2019 DRAFT PROGRAM

**Halal For All Generations:
"Importance of Family and Youth"
&
"Importance of Halal for Healthy Life"**

28 November - 01 December 2019
Eurasia Show and Art Center, Yenikapi, Istanbul-TURKEY





"World Halal Summit"

28 November - 01 December 2019
Eurasia Show and Art Center, Yenikapi, Istanbul-TURKEY

World Halal Summit 2019
Conference
Draft Programme

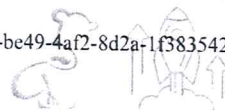
28 November 2019, Thursday



09:00am - 10:00am	REGISTRATION
10:00am - 11:30am	OPENING CEREMONY AND SPEECHES
11:30am - 12:30pm	SPECIAL SESSION: "HALAL AND IMPORTANCE OF FAMILY"
12:30pm - 14:00pm	PRAYER TIME  & LUNCH 
SESSION 1 : STANDARDISATION AND RELATED ISSUES FOR HALAL QUALITY INFRASTRUCTURE	
14:00pm - 15:30pm	<ol style="list-style-type: none">1.SMIIC ; Presentation2.Muhammad Najeeb Khan; "Halal Food, Standards and Practice" Challenges in the Implementation of Halal Food Standards in Pakistan. In the opinion of Major Halal Food Stakeholders with Specific Reference to Karachi.3.Prof. Dr. Pakorn Priyakorn ; Two Decades of the Development of Halal Standards in Thailand: From Food to Halal for All, Thailand.4.Dr. Mian Riaz; Issues and Concerns for Nutraceutical Products Regarding their Halal Certification, USA.5.Dr. Mufti Arif Ali Shah; Shari'ah Standard for Animal Feeds .
SESSION 2, CERTIFICATION AND ACCREDITATION IN HALAL INDUSTRY	
15:30pm - 17:00pm	<ol style="list-style-type: none">1.Halal Accreditation Council, Turkey.2.Prof. Ir. Sukoso; M.Sc., Ph.D, New Challenges Faced By Halal Certification Bodies, Indonesia.3.Mr. Deneba Diouf; Halal Certification in West Africa : Issues and Impacts in Free Trade between OIC Member Countries.4.Representative of TSE; Halal Certification in Turkey according OIC/SMIIC Standards5.Dr. Mufti Yousuf Abdul Razzaq; "Bone Gelatine" In Light of the Shari'ah and Certification.
17:00pm - 18:00pm	EXPO VISIT

SIDE - EVENTS

14:00pm - 18:00pm **KORONK SHARI'AH EVENT**
Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden eb41959d-be49-4af2-8d2a-1f383542fa99 kodu ile erişebilirsiniz.

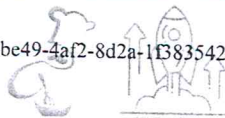
* 3rd ISLAMIC COUNTRIES CHEFS CUP



08:30am - 09:30am	REGISTRATION
SESSION 3, HALAL TOURISM AND HALAL LIFESTYLE	
09:30am - 11:00am	<ol style="list-style-type: none"> 1.Mrs. Sacide Tuba Barkçin; Halal Travel Style: Halal Travel Media & Halal Lifestyle in Turkey and all around the World. 2.Mrs. Soumaya Hamdi; The Game Changers: Who are they and how are they shaping the halal travel market? 3.Dr. Barbara Ruiz-Bejarano; New product development in Muslim-Friendly Tourism. 4.Dato' Seri Mohd Rizal Bin Mohd Yusuf; Halal Tourism. 5.Mr. Halil İbrahim; İSTA.
SESSION 4, HALAL TOURISM AND PROFESSIONALS	
11:00am - 12:30pm	<ol style="list-style-type: none"> 1.QATAR FOUND Representative. 2.Dr. Nazim Ali Zaman; Cross-Cultural Management and Leadership: The Implications for Halal Tourism. 3.Mr. Fazal M. Bahardeen; CEO & Founder of Crescent Rating 4.Prof. Dr. Irwandi Jaswir 5.Representative of IHATO.
12:30pm - 14:30pm	PRAYER TIME  & LUNCH 
SESSION 5, ISLAMIC ECONOMY: NEW TRENDS AND ISLAMIC FINANCE	
14:30pm - 16:00pm	<ol style="list-style-type: none"> 1.Marat KABAYEV 2.Amir Colan; The Rise of Islamic Economy. 3.Muhammad Zubair Mughal; Islamic Microfinance: An Effective Tool of Poverty Alleviation and Social Development. 5.Abdul Fattah Mohamed Yatim; Blockchain for Halal Supply Chain
SESSION 6, HALAL FOOD AND RELATED NEW CHALLENGES	
16:00pm - 17:30pm	<ol style="list-style-type: none"> 1.Mrs. Saeeda Ahmed; UK Brexit Halal Challenges and Opportunities 2.Mr. Muhammad Awais Khan; Emerging Issues and Future Trends with Halal Industry Perspective; A Study about Food Fraud & Defence and Role of Food Scientists. 3.Dr. M. H. Shojaee Aliabadi; Eccentric Genetic Engineering From Myth to Reality 4.Dr. Moohamad Ropaning Sulong; Production of Shariah Compliant Enzymes: Prospect and Challenges 5.Prof. Dr. Hasan YETİM
17:30pm - 18:00pm	EXPO VISIT
14:30pm - 18:00pm	<p>SIDE - EVENTS</p> <p>* YOUTH START UP EVENT</p> <p>* 2nd ISLAMIC COUNTRIES CHEFS CUP</p>

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BELGENİN ASLİ ELEKTRONİK İMZALIDIR.



08:30am - 09:30am

REGISTRATION

SESSION 7, HALAL LIFESTYLE: HALAL FOR ALL GENERATIONS

09:30am - 11:00am

1. **Hadia Saqib Hashmi**; Education for Young Generations on Halal Food Audit and Certification: Challenges and Future Aspects
2. **Irshad Cader**; The dynamism of Global Halal Industry and Its impact on the lifestyle of families & youth.
3. **Norkhairiah Hashim**; The Practices of Halal Lifestyle by the Youth in Negara Brunei Darussalam
4. **Fanny Ochoa Ochoa**; Defense of the Essence of Economy and Halal Culture

SESSION 8, HALAL LIFESTYLE: HALAL IN DAILY LIFE

11:00am - 12:30pm

1. **Faridah Hj. Hassan**; The Potential of Islamic Fashion at International Level: Swot Analysis
2. **Asso. Prof. Aydoğan SOYGÜDEN**; Design of Halal Sports Clothing for Muslim Athletes and People
3. **Dr. Norarfan Bin Haji Zainal**; Employment Opportunity in Halal Industry vs Halal Education Availability: Challenge, Suggestion and Solution.
4. **Marwa Mohamed Rezk**; New Concept of Halalan Tayyiban Cosmetics and Personal Care Products for All Generations
5. **Prof. Dr. Mehmet Gürbilek**; Investigation of Dietary miRNA Presence In Biological Fluids of Mothers Living in Konya.

12:30pm - 14:00pm

PRAYER TIME  & LUNCH 

SESSION 9, HALAL AND HEALTH: HALAL PHARMACY, COSMETICS AND TESTING

14:00pm - 16:30pm

1. **Müslüm Akgöz**, UME/TUBITAK, Reference Methods and Reference Materials for Halal Food Measurements
2. **Muhammad Shirwan Abdullah Sani**; Procedure of method validation and verification, and multivariate data analysis of chemical measurement for halal-testing laboratories.
3. **Prof. Dr. Syed Azhar Syed Sulaiman**; Are we there yet to improve the knowledge and perception of the community regarding Halal Pharmaceuticals: What we can do and how to improve the condition
4. **Mohammed Ali Alsheikh**, SMIC
5. **Suraiya Abdul Rahman**; Preliminary Evaluation of Halal Status in Respiratory, Immunological Products and Vaccines in Malaysia
6. **Anna Maria**, Italy
7. **Desliana Nur**; Sustainable Development Through Halal Herbal Cosmetics Industry and Islamic Green Economy : Linkages, Issues, Approach & Challenges in Developing Muslim Countries

16:30pm - 17:00pm

DECLARATION

17:00pm - 18:00pm

EXPO VISIT

14:00pm - 18:00pm

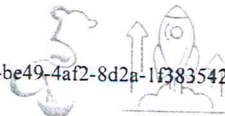
SIDE - EVENTS

* YOUTH START-UP EVENT



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BELGENİN ASLI ELEKTRONİK İMZALANMIŞTIR

* ISLAMIC COUNTRIES CHEFS CUP



01 December 2019, Sunday

09:00am - 10:30am	REGISTRATION
10:30am - 12:30pm	AWARD CEREMONY OF YOUTH START-UP 
12:30pm - 14:00pm	BREAK TIME
14:00pm - 16:00pm	AWARD CEREMONY 2 nd ISLAMIC COUNTRIES CHEFS CUP 
16:00pm - 18:00pm	EXPO VISIT / CLOSING CEREMONY OF EXPO



In association with:



Elektronik imzalı belge. Detaylı bilgi için <http://e-belge.gtb.gov.tr> adresinden eb41959d-be49-4af2-8d2a-1f383542fa99 kodu ile erişebilirsiniz.

GENİŞLENEBİLİR ELEKTRONİK İMZALIDIR.

www.worldhalalsummit.com.tr

Organized by:

DISCOVER
EVENTS



TÜRKİYE CUMHURİYETİ
CUMHURBAŞKANLIĞI

Himayetlerinde

Katkılarıyla:



İslam İşleri Bakanlığı

Organizasyon:



Destekleyen Kurum ve Kuruluşlar



BANKACILIK
DUZENLEME VE DENETLEME
KURUMU



Tür
"Ail
Sağlıklı

7. İİ

5. DÜN

28 Kası

Avrasya Gösteri v



7. İT HELAL EXPO

28 Kasım – 01 Aralık 2019 Yenikapı/İstanbul/TÜRKİYE

7. İT HELAL EXPO 2019 HAKKINDA

Türkiye Cumhurbaşkanlığı Himayelerinde, İslami Ticareti Geliştirme Merkezi (ICDT), İslam Ülkeleri Standartlar ve Metroloji Enstitüsü (SMIIC) ve Discover Events işbirliği ile 28 Kasım – 1 Aralık 2019 tarihleri arasında Avrasya Gösteri ve Sanat Merkezi, İstanbul, Yenikapı'da 7.İT Helal Expo gerçekleşecektir. İlgili bakanlıkların ve resmi kuruluşların katkı ve destekleri ile organize edilen 7.İT Helal Expo ve Dünya Helal Zirvesi açılış programının Türkiye Cumhurbaşkanı Sayın Recep Tayyip Erdoğan'ın yüksek teşrifleri ile yapılması öngörülmektedir.



DÜNYA İSLAM EKONOMIC

Helal Tur
2017 177
2023 274

Helal Gıda
2017 1.303 Milyar \$
2023 1.863 Milyar \$

İslami Finans
2017 2.438 Milyar \$
2023 3.609 Milyar \$

6. İT HELAL EXPO – İSTATİSTİKLER



Fuar Alanı
14.257 m²



Ziyaretçi
38.750



Ülke
35



Katılımcı
316



Satın Alıcı
200



B2B Buluşması
6100

KATILIMCI ÜLKELER 2018



ABD



AFGANİSTAN



AVUSTURYA



AZERBAYCAN



BANGLADEŞ



BİRLEŞİK KRALLIK



BELÇİKA



CEZAYİR



FAS



FİLİSTİN



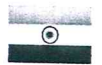
FRANSA



GANA



HIRVATİSTAN



HİNDİSTAN



İSPANYA



KAMERUN



KANADA



KAZAKİSTAN



KORE



KOSOVA



LİBYA



LÜBNAN



MALDİVLER



MALEZYA

ALICI PROFİLİ



- Üreticiler
- Toptancılar
- Satın Alıcılar
- Perakendeciler
- İthalatçılar-İhracatçılar
- Yatırımcılar

KATILIMCI PROFİLİ



• Yiyecek & İçecek



• Kozmetik & Kişisel Bakım



TÜRKİYE CUMHURİYETİ
CUMHURBAŞKANLIĞI

Himayelerinde



7.İSLAM İŞBİRLİĞİ TEŞKİLATI HELAL EXPO KATILIM KOŞULLARI VE FİYATLAR

BOŞ ALAN

Her m2 için

900 TL+KDV

Fiyata dahil hizmetler

Fuar kataloğunda firma bilgilerine yer verilmesi.

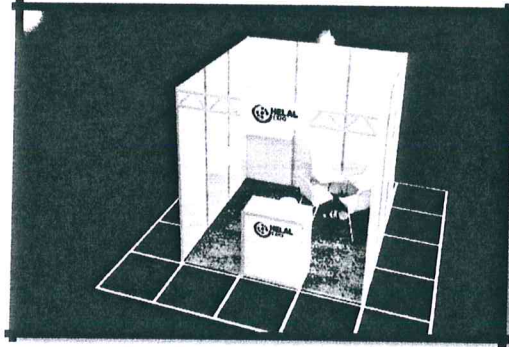
STANDLI KATILIM

Her m2 için

1100 TL+KDV

Fiyata dahil hizmetler (her 9 m2 için)

Stand kurulumu, zemin halısı, 1adet masa, 3 adet sandalye, spot aydınlatma, 1 adet karşılama bankosu, 1 adet banko taburesi, 1 adet üçlü priz,3 adet raf, alınlıklarda folyo kesim firma ismi, fuar kataloğunda firma bilgilerine yer verilmesi.



"Fuarımız Ticaret Bakanlığının desteklediği yurt içinde düzenlenen fuarlar kapsamındadır."

Bakanlık katılımcıların hem fuar hem stand masraflarının %50 sini iade etmektedir.

(max teşvik oranı 38.000TL)

"Fuarımıza KOSGEB tarafından destek verilmektedir."

KOSGEB destek oranımız m2 başına 250 TL'dir.